

TOMI ASTIKAINEN

"Kickstarter, Connector & Storyteller"

Name: Tomi-Pekka Astikainen

Born: 11 November 1981

Email: astikaintomi@gmail.com

LinkedIn: linkedin.com/in/tomiastikainen

Website: astikainen.wordpress.com



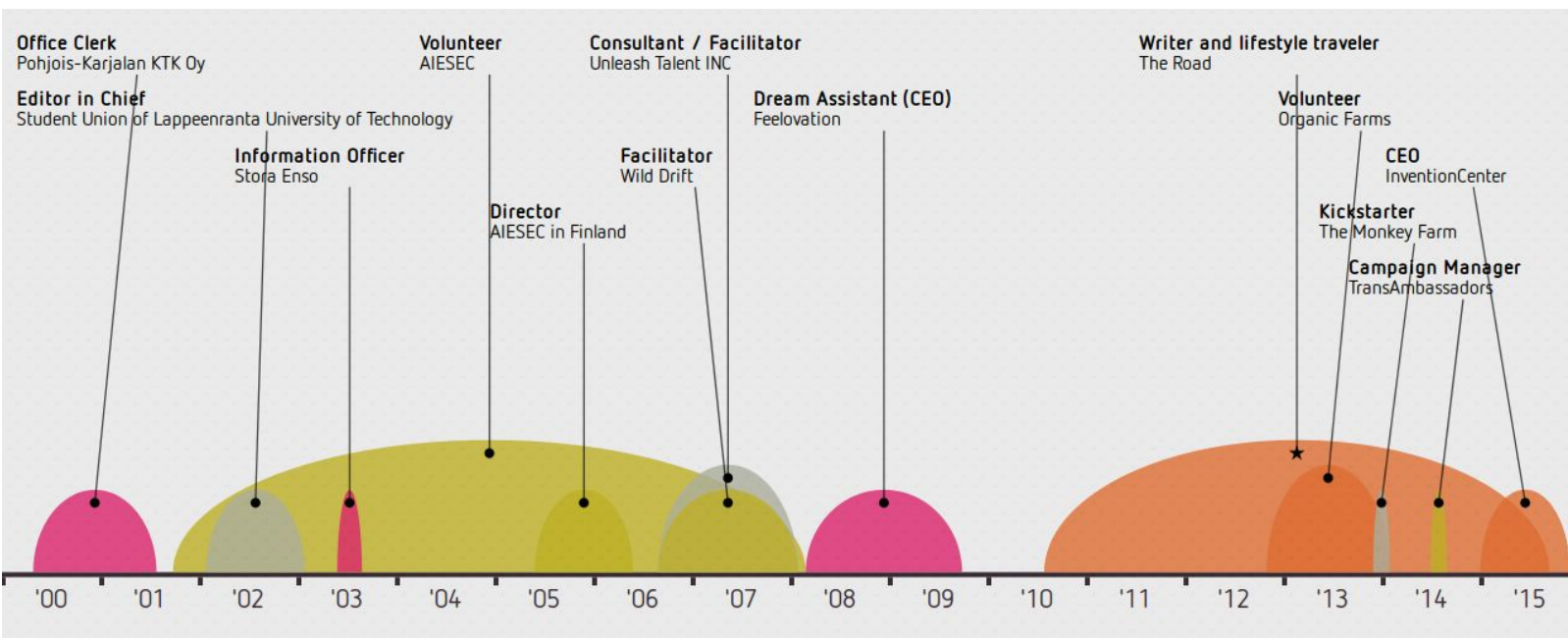
"Tomi is a truly innovative and inspiring person to work with. Tomi has exceptional leadership skills with an ability to see the big picture. In addition to extensive business skills Tomi has a true passion to make the world a better place."
Janne Ruohisto, CEO, Intunex
Business Partner

Skills

Design Thinking	Ideas Development	Concept Design
Coaching	Facilitation	Training
Presentation Design	Digital Marketing	Social Media
Public Relations	Partnerships	Branding
Sales	Public Speaking	Writing

Leadership Development	Team Development
Strategic Planning	Organizational Development
Volunteer Coordination	Social Entrepreneurship
Campaign Management	Project Management
Graphic Design	Layout Design

My Bubbly Past



TOMI ASTIKAINEN

"Kickstarter, Connector & Storyteller"

Work Experience

CEO @ InventionCenter Ltd (Helsinki, Finland) 01 / 2015 - 11 / 2015

InventionCenter is a startup promoting Finnish inventions. Key learning points: understanding inventors' mindset; Cultural change towards open collaboration; Building up a wildly networked business; Being me without a role; Creating a startup offering in challenging business climate.

Campaign Manager @ TransAmbassadors (Global) 06 / 2014 - 08 / 2014

TransAmbassadors is an equality advocacy group, giving voice to the silenced. Key learning points: Creating a virtual team of volunteers; Understanding the transgender issue; Communicating the importance of equality; Use of social media tools to create worldwide buzz; Creating an overly ambitious campaign with non-existent resources.

Kickstarter @ The Monkey Farm (Costa Rica) 11 / 2013 - 01 / 2014

The Monkey Farm is a group of international volunteers doing organic farming and turning an old farm in Costa Rica into a monkey and wildlife rescue center. Key learning points: Concept design; Branding; Web presence; Volunteer recruitment; Organic farming; Engaging people behind a common cause through social and traditional media.

Proofreader / Editor @ Mašta Magazine (Global) 03 / 2012 - 11 / 2013

Mašta was a platform for creative activism, an online magazine created virtually by contributors worldwide. Key learning points: Virtual collaboration; Proofreading; Editing.

Dream Assistant (CEO) @ Feelovation (Helsinki, Finland) 02 / 2008 - 09 / 2009

Feelovation was the flagship of social entrepreneurship in Finland, creating the understanding for social business from ground up and leveling the playing field for future generations. Key learning points: Building a community of people for social innovation; Creating a small enterprise; Sourcing international talent with no money; Strategic leadership; Lobbying; Networking and relationship management; Creating solutions for social change.

Facilitator @ Wild Drift (Sri Lanka) 08 / 2006 - 01 / 2008

Wild Drift organizes Management Training in the wilderness for building teams and team leadership in private, non-profit and public sectors. Key learning points: Team building and management training outdoors; Handling large multinational audiences; Combining work and fun: The use of storytelling to deliver a message.

Consultant @ Unleash Talent INC (Sri Lanka) 08 / 2006 - 01 / 2008

Unleash Talent Inc (currently 361edge) delivers strategy and leadership training and consulting with playful and participatory facilitation methods. Key learning points: Design and facilitation of strategy processes and leadership trainings; Development of a micro-enterprise; Relationship management; Service development.

TOMI ASTIKAINEN

"Kickstarter, Connector & Storyteller"

Director @ AIESEC in Finland (Helsinki, Finland)

05 / 2005 - 05 / 2006

AIESEC is an international platform for young people to explore and develop their leadership potential. Key learning points: Managing and leading a virtual team; Effective sales and marketing; Working in a diverse team; Running a non-profit organization without financial incentives; Strategic leadership; Self-awareness and character.

Information Officer @ Stora Enso (Imatra, Finland)

05 / 2003 - 08 / 2003

Stora Enso is the global rethinker of the paper, biomaterials, wood products and packaging industry. Key learning points: Launching a new brand-aligned staff magazine; Using internal communications strategically; Handling public relations; Understanding the operations of a multinational company; Following my heart (saying "no" to a lucrative job offer and choosing volunteer work instead).

Editor in Chief @ Student Union of LUT (Lappeenranta, Finland)

01 / 2002 - 01 / 2003

Student magazine Aalef functions as the mouthpiece of all students in Lappeenranta University of Technology. Key learning points: Making a layout; Using Photoshop; Captivating writing style; Organizing volunteer staff; Understanding politics; Speaking my mind in public and standing my ground.

Office Clerk @ Pohjois-Karjalan KTK (Joensuu, Finland)

04 / 2000 - 07 / 2001

KTK provides landscaping and transportation services. Key learning points: How to get best out of ordinary office work; how to mingle with people and create contacts; how to utilize a humble attitude and serve others.

Volunteering Experience

Worker @ Organic Farms

10 / 2012 - 01 / 2014

I volunteered in various places in Turkey, Mexico, El Salvador, Nicaragua, Costa Rica and Panama. Key learning points: Living off the land; Organic farming methods; Physical labor; Teamwork; Attention to detail; Strategic development; Concept design.

Writer and web-designer @ Various projects

06 / 2010 - 05 / 2014

I have helped multiple individuals and in various projects over the years, doing web-development, writing, translation and proofreading. Key learning points: Wordpress; SEO; Analytics; Fluent written communication in both English and Finnish.

Activist @ The Zeitgeist Movement

01 / 2009 - 07 / 2010

I was one of the founders of the Finnish chapter, bringing in more activists and presenting the movement in both media and through public speaking engagements. Key learning points: The functioning of our current economic system and its dire consequences; State of environment; Human behavior; Alternatives for the future society; Importance of energy; Facing critique.

TOMI ASTIKAINEN

"Kickstarter, Connector & Storyteller"

Team Member @ AIESEC

09 / 2001 - 02 / 2008

During my studies I was able to combine theory with practice by being a very active member in AIESEC. Key learning points: Inspiring people behind a common mission without financial incentives; Teamwork; Team leadership; Facilitation; Training; Marketing; Project management; Branding; Sales; Communication; Organizational development.

Education

Intercultural Navigator Programme @ British Council, Helsinki

2009

An intensive course in Intercultural dialogue, Diversity management, Ubuntu community philosophy, Systems thinking, Transformational leadership and Appreciative Inquiry.

MSc (Econ) @ Lappeenranta University of Technology

2001 - 2006

Masters degree in Economics and Business Administration. Major in Organizations and Management. Minors from Supply Management and Knowledge Management. Silver Honorary Medal from the student union of Lappeenranta University of Technology (granted 2006). Thesis: Diversity management and team leadership in a non-profit organization.

Degree in Business Administration @ Joensuu Vocational Institute

1997 - 2000

A high school degree combined with a vocational degree in business administration. Major in marketing. Thesis: Brand equity.

Language Skills

Finnish (Native)
English (Full professional)
Spanish, French, Swedish (Basic)

Interests

Writing	Reading	Board games
Hitchhiking	Cooking	Organic farming
Badminton	Disc golf	Ultimate frisbee
Spirituality	Activism	Graphic design

"Tomi was able to take over the news paper publication process rapidly. Not only he was working independently and efficiently right from the beginning but he also took effort to modernize the editorial line."

Petteri Hietavirta
Editor-in-chief, Teekkarilehti Aalef

"Tomi's results orientation and ability to inspire people were a crucial factor in turning around the internship sales results of AIESEC in Finland. His efforts helped the organization reach a level not seen for the past six years with a growth rate of over 100%."

Janne Asmala
President, AIESEC in Finland

"Tomi organised the crowdfunding project and pretty much the whole TransAmbassadors structure. I've never seen anyone working so productively, effectively and sharply in my whole life. His contacts are also incomprehensibly wide throughout the planet. Tomi is just something else! He is easy to work with and I can highly recommend him to anyone in such work."

Jaakko Jaskari
CEO, Jaskari Worldwide Ltd.

"Tomi gave me and my farm a whole new direction. When he came to Costa Rica he took initiative and helped us create The Monkey Farm concept. He took The Monkey Farm from concept to reality, launched a publicity campaign and helped us get all the resources we needed. He worked tirelessly, from before dawn to well after sundown. He was totally committed. This enabled dozens of volunteers to join the fun, even after he was gone."

Vicki Conley
The Farm Owner